

# Health Express

THE REGULAR NEWSLETTER OF THE DR. RATH HEALTH ALLIANCE

## How Can We Help?

Welcome back to "Health Express" – and an especially warm welcome to all our new readers. At the start of issue 2, we begin with an appeal.

Your personal testimonials and the stories of how you have helped others to improve their own health with Cellular Medicine will always be of great help to readers and other members and customers. By sending us these details and allowing us to publish them in this newsletter and elsewhere, you will be helping to increase the knowledge and understanding of how essential vitamins, minerals and other micronutrients really are to the future health and well-being of us all.

When sending us these and any other communications, please don't forget to include your e-mail address – and add our email address to your list of "white" or "friendly" email addresses on your own computer, to ensure that, in future, we can send you vital information as soon as it is published, without it getting lost in your spam filter!

In this second edition, we are focusing on providing you with the key information that will help you realize the full potential of becoming a member of our Health Alliance.

### "Free For Life" (FFL)

The "Free for Life" concept is easily explained: when an Active Member (a member who has suc-

cessfully completed the Foundation Course) receives regular commission equal to, or greater than, the cost of their personal monthly order of Cellular Medicine, they have reached FFL status. This can be achieved through introducing only six other Active Members to the Health Alliance (subject, of course, to the level of one's own orders).

Achieving FFL status also brings its own responsibilities, through the need to nurture, assist, educate and support your members and those that your new members themselves introduce to the Health Alliance. It is vital that communication is maintained and, in future, we shall be providing every active member with a list of their members and customers as they complete the Foundation Course. In this way, communication can be greatly improved.

It is also hoped that we shall be able to provide e-mail addresses for your contacts, thus enabling articles, research results and other information to be distributed quickly to those that require it and to expand everyone's knowledge of the benefits of Cellular Medicine.

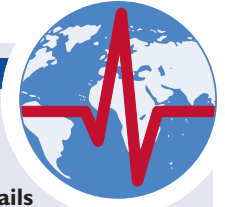
### Consulting Hints

A number of members have asked about how best to spread the word of the benefits of Cellular Medicine and Dr. Rath products and our response is normally prefaced by "talk from your heart." To introduce someone to the products, one has to believe in them. This can only be achieved by using the vitamins and essential nutrients yourself and knowing the benefit that you have felt in your health and life and wanting to share that benefit with others.



Our Service Centre Team

Issue 2 2008



Some useful numbers and other contact details for our Membership Support Team in Heerlen

#### For Product Orders:

Call: 0031 457 111 112

Fax: 0031 457 111 119

Email: [info@rath-programs.com](mailto:info@rath-programs.com)

#### For Book, Brochure & DVD Orders:

Call: 0031 457 111 223

Fax: 0031 457 111 229

Email: [info@rath-eduserv.com](mailto:info@rath-eduserv.com)

#### For Training Course Enquiries:

Call: 0031 457 111 178

Fax: 0031 457 111 179

Email:

[Katharina.Aainani@rath-eduserv.com](mailto:Katharina.Aainani@rath-eduserv.com)

#### For General Enquiries:

Call: 0031 457 111 223

Fax: 0031 457 111 229

Email: [info@rath-eduserv.com](mailto:info@rath-eduserv.com)

#### To Contact National Health Alliance Coach - Bob Hook:

Call: 01202 862373

Email: [bobhook339@btinternet.com](mailto:bobhook339@btinternet.com)

Please visit our website regularly for up to date news and information and to register for forthcoming training courses:

[www.rath.co.uk](http://www.rath.co.uk)

Obviously, the knowledge to talk with confidence is needed and this can be obtained through taking the Foundation Course. If ever you need additional information, never hesitate to contact either Bob Hook or the team in Holland (see Contact box) who are always pleased to help.

When answering questions from interested parties, tell "Your Story" and give them a Product Guide, together with all relevant information. Discuss the "Free for Life" opportunity, should the question of price be mentioned. Nowadays, one gets what one pays for and if you want the best for yourself and your health, there is a price to pay. This can, however, be offset by achieving FFL status, as previously mentioned. Another suggestion is to visit our website regularly: [www.rath.co.uk](http://www.rath.co.uk). Here you will find a wealth of information, much of which is available for free download – make use of it! Bob Hook, our Health Alliance coach in the UK, regularly downloads all the materials he wants to use to a memory stick (see later section) which is very portable and can be used in any computer with a USB port. When anybody is diagnosed with a major health problem,

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Our Warehouse In Action

they are first seeking information which is easy to follow and understand. Additional advice and background may be provided later, together with more in-depth studies and scientific proof, but at the onset of a disease, people are seeking fast, easy to understand help, given by someone who cares and whom they can trust.

Carrying a memory stick with all the information on it (Step By Step Plans, books etc.) will enable members to always have that important information to hand. Remember also to carry membership forms, product order forms, compensation plan information, details of the "Free for Life" opportunity and other information on the stick, including website addresses and telephone numbers and the address for Head Office. In fact, anything that may be assistance if I you do not have your computer available - but the person you're talking to does!

Try also to carry in your car a small supply of information, books, product guides and step by step plans, which can be freely passed out to anyone who expresses an interest. But, remember: always ask for an address or telephone number to follow up with, not only for your benefit, but also because some people are embarrassed to call for additional information and by you calling them, it avoids that problem.

We will cover more in later issues of Health Express, but the importance of knowing the various products and how they should be used for which health issues, cannot be over-emphasized. When you meet someone who requires your help, it will give you a great sense of accomplishment to be able to assist that person, knowing that you have passed on to them a real opportunity of

achieving good health via the knowledge they have gained from you.

### Additional Coaches

We are continually looking for members who wish to be trained to lead Foundation Courses in their own areas and are prepared to make a commitment to continual education in Cellular Medicine and to provide mentoring and support to other members and customers, to ensure the continual growth of the Dr. Rath Health Alliance in the UK.

If you are interested in becoming a Foundation Course trainer; providing this support and adding to your own knowledge, then please contact Bob Hook (see Contact box). We had planned to hold an initial "train the trainer" session early in October 2008, but this has had to be deferred until later. So, if you are interested in becoming a coach, now is the time to let us know!

### The Ethos of the Health Alliance

We believe that our Health Alliance is a unique organization within the health arena, so we asked Bob Hook to explain this from the members' viewpoint.

"When I'm talking to people, I take a large amount of pride in telling them that the Dr. Rath Health Alliance is a "Not For Profit" organization; that there are no shareholders and that every penny of profit is used by the Dr Rath Health Foundation to promote natural remedies to the world.

The Health Foundation facilitates all the research conducted at our Research Institute in California, which is 100% funded by the activities of our Health Alliance members and receives no other funding, from anywhere.

The Health Foundation is also responsible for fighting for our right to use vitamins and other nutrients in the amounts our bodies require, against the drug cartel and their minions across the world - especially in Brussels. The EU's desire is to see all use of vital natural therapies curtailed, as it threatens the pharmaceutical Business with Disease. As more people turn away from their chemical drugs towards natural remedies, they see their disgusting profits reduced.

All the literature produced, the training programs, DVD's and books are, in the main, freely given to promote Natural Health and to provide information on an alternative way to health, without the diabolical side effects of chemical drugs. These materials are also facilitated by the Health Foundation and funded by the Health Alliance through the sale of Cellular Medicine products.

It is the Foundation that provides large quantities of Cellular Medicine to Countries plagued by the diseases of Aids and HIV, and has to fight the drug cartel in courts for those gifts to be allowed. Due to this, very often, these donations are done without anyone being aware of the work of the Foundation.

On the web site, you will see a heading entitled "The Relay Of Life" concerning concentration camp survivors and a hospice that the Foundation supports, together with various governments.

I could go on, but I urge you to examine the web sites yourself and realize the amount of research conducted, the reporting of the findings in numerous medical journals and the continual battle with the drug companies and their numerous paid lobbyists, to get the truth out.

The purchase of your products is assisting in research, promoting and fighting for Natural Health, offering others the chance and information of better health, and providing you with literature, knowledge and confidence to assist your family, community and Country.

I believe this is something to be proud of!"

### Christmas Holidays and Last Orders

Head Office will be closed from midday on December 24th until the morning of January 5th, so please remember to order early to ensure that you have enough Cellular Medicine products to cover you over this period. With the usual delayed delivery of post over the festive period, you may wish to place your orders by December 14th at the latest, in order to guarantee receipt before Christmas.

### And Finally. . .

**Please don't forget to:**

- Provide us with your comments on this newsletter
- Provide us with your history of using Cellular Medicine
- Provide us with your articles
- Provide us with your e-mail address

**The Dr Rath Health Alliance would like to wish you and your family a wonderful Christmas Holiday and a New Year full of Health, Happiness, Peace and Success.**